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Launch Date Outcomes Analysis

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Campaigns in June and July can be more successful than in winter months.
  + Likelihood of cancellation is consistent throughout the year.
  + More campaigns are successful than failures.
* What are some limitations of this dataset?
  + No reasons why some fail or are cancelled
  + Are some campaigns repeats from previous years (do they have consistent backers every year?)
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + Bar graph for pledges (range) to provide scope of what was achieved for some to move forward